

# Corporation for Public Broadcasting

FY 2015 Radio Community Service Grant General Provisions and Eligibility Criteria

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Questions should be submitted to: <a href="mailto:isis@cpb.org">isis@cpb.org</a> (include station's call letters and four-digit grantee ID).

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# FY 2015 Radio Community Service Grant General Provisions and Eligibility Criteria

The General Provisions and Eligibility Criteria are divided into two parts. Part I sets forth the provisions applicable to CPB radio Community Service Grant recipients. Part II sets forth the provisions applicable to recipients of other CSG radio programs administered by CPB. CSG recipients are also subject to the requirements set forth in the list of documents identified in Exhibit A, which is attached hereto and incorporated herein by reference.

#### I. CSG PROGRAM

#### **Section 1. Definitions**

The following terms are defined as set forth below.

- **A. Annual Financial Report (AFR):** The financial information Grantees must provide to CPB detailed in the Financial Reporting Guidelines (found at: <a href="http://cpb.org/stations/frg/">http://cpb.org/stations/frg/</a>, which are incorporated herein by reference).
- **B.** Annual Financial Summary Report (FSR): The financial information CPB permits certain Grantees to provide to CPB in lieu of an AFR, detailed in the Financial Reporting Guidelines.
- **C. ASC:** Audience Service Criteria.
- **D. ASC Funds:** Twenty-five percent of a station's CSG that is not restricted under Section 12, CSG: Restricted and Unrestricted.
- E. Average Quarter Hour Persons (AQH Persons): The average number of persons listening to a particular station for at least five minutes during a 15-minute period.
- F. Average AQH: The average of the station's two prior years' AQH Persons, reported by Nielsen Radio in its spring survey period (e.g., to calculate the Listening Index for FY 2015 CSGs, Nielsen Radio's spring 2012 and spring 2013 AQH must be averaged).
- **G. Certification Requirements:** A document entitled "Certification Requirements for Station Grants Recipients," which explains certain Communications Act requirements, available at <a href="http://cpb.org/stations/certification/">http://cpb.org/stations/certification/</a>, and incorporated herein by reference.

- **H.** Calculation Document: The document that identifies the methodology CPB applies to calculate the CSG that a Grantee is eligible to receive. The methodology is attached hereto and incorporated herein as Exhibit B.
- I. Certification of Eligibility: The certification each station applying for a CSG must submit to CPB electronically through the CPB software system referred to as ISIS ("Integrated Station Information System") in order to certify compliance with the applicable Communications Act requirements and General Provisions.
- **J.** Communications Act: The Communications Act of 1934, as amended (47 U.S.C. § 396, et seq.).
- **K. Community Advisory Board (CAB):** An advisory body most radio stations are required to maintain pursuant to the Communications Act.
- L. Community Financial Support (CFS): For Grantees required to file an Annual Financial Report, CFS is the total of the following lines in Schedule A of Grantees' 2013 fiscal year Annual Financial Report:
  - Line 3.1C Direct Support from Licensee
  - Line 8 Foundations and Nonprofit Associations
  - Line 9 Business and Industry
  - Line 10 Memberships and Subscriptions
  - Line 11 Revenue from Friends Groups (less any revenue included on Line 10)
  - Line 13 Net Auction Revenue
  - Line 14 Net Revenue from Special Fundraising Activities
  - Line 19 Gifts and Bequests from Major Donors

For Grantees required to file an Annual Financial Summary Report, CFS is the total of Lines 4.1, and Lines 6 through 9 of Grantee's 2013 fiscal year Annual Financial Summary Report.

- M. Community Service Grant (CSG): An FY 2015 Community Service Grant awarded to a radio station by CPB, unless otherwise identified.
- **N. Compliance Projects:** Projects designed and undertaken by a Grantee that is failing to meet the ASC to assist Grantee in becoming compliant with the same.
- O. Coverage Area Population (CAP): The population within a station's coverage area based on contours specified by CPB (consistent with the rules and policies of the FCC) and the most recent population data published by the U.S. Census Bureau. A station's coverage area is defined by the primary signal coverage standard of 1mV/m (60 dBu) for FM and 5mV/m (73.979 dBu) daytime, ground wave for AM.
- **P. CPB:** The Corporation for Public Broadcasting.

**Q. CPB-Qualified Programming:** General audience programming broadcast that serves a station's demonstrated community needs of an educational, informational, or cultural nature

Programs that are not considered CPB-Qualified Programming include but are not limited to:

- 1. programming that furthers the principles of particular political or religious philosophies; and
- **2.** programming designed primarily for in-school or professional in-service audiences.
- **R. CSG** Levels: There are four CSG levels: A, B, C and D, which are determined by the metrics detailed in Exhibit C, attached hereto and incorporated herein by reference.
- **S. Discrete Accounting Requirement:** The use of unique accounting codes by CSG recipients to identify CSG funds both revenues and expenses, restricted and unrestricted so that both CPB and an auditor can discretely track those funds within the recipient's accounting system.

There is no requirement to segregate CSG funds in separate bank accounts; co-mingling funds is allowable as long as the accounting system easily identifies transactions associated with a major activity (e.g., department, grant, contract, or other project).

- **T. Effective Radiated Power (ERP):** As defined by the FCC, ERP is the product of the antenna power (transmitter output power less transmission line loss) times: the antenna power gain or the antenna field gain squared. Where circular or elliptical polarization is employed, ERP is applied separately to the horizontal and vertical components of radiation. For allocation purposes, ERP authorized is the horizontally polarized component of radiation only.
- **U. Eligible Grantee:** A grantee that is eligible to receive a CSG by meeting the requirements set forth herein.
- V. Employment Statistical Report: The Grantee report identifying:
  - 1. the race and sex, the number of employees in each of eight full-time and part-time job categories (officials and managers; professionals, technicians, office and clerical personnel, skilled craft persons, semi-skilled operatives, unskilled operatives, and service workers); and
  - 2. the number of job openings occurring during the course of the year.
- W. FCC: The Federal Communications Commission.

- **X. Financial Reporting Guidelines:** The financial reporting guidelines Grantees are subject to, incorporated herein by reference and available at: http://cpb.org/stations/frg/.
- Y. Full-Time Employee (FT employee): Permanent personnel of Grantee, employed by Licensee (or a parent company, subsidiary, affiliate, or third party operator under contract with Licensee):
  - 1. that possess demonstrated skill and expertise in the management, programming, production, promotion, development, or engineering areas of radio station operations;
  - that are paid no less than the minimum federal hourly wage plus all benefits that Licensee (or a parent company, subsidiary, affiliate, or third party operator under contract with Licensee) routinely provides to its FT employees; and
  - **3.** whose terms of employment require working the number of hours that constitute a normal work week at said institution.
- **Z. Full-Time-Equivalent Employees (FTE):** Two or more employees who, collectively, satisfy the criteria for an FT employee. However, an FTE need not receive all benefits that Licensee (or a parent company, subsidiary, affiliate, or third-party operator under contract with Licensee) provides to its FT employees.
- **AA. Grantee:** The FCC station Licensee legally authorized to receive a CSG.
- **BB. Joint Licensees:** Licensees eligible to receive television and radio CSGs.
- **CC. Licensee:** The entity with a license to operate a full power, noncommercial, educational radio station. The license must be a valid, renewable license issued by the United States government.
- **DD. Minority Audience Service Station (MASS):** A radio station that provides significant service to a minority group or groups through diverse programming that serves the needs and interests of minorities. Stations are deemed MASS if they meet at least one of the criteria below.
  - 1. A measured minority audience composition (cume) greater than 40 percent averaged over the previous three consecutive measured quarters<sup>1</sup>;
  - 2. The station is licensed to a designated Historically Black College or University; or

<sup>&</sup>lt;sup>1</sup> In markets where audience measurements (i.e., Nielsen Radio) are not available or based on a total cumulative audience of 5,000 or less, CPB will use the minority composition of the CAP within the station's primary coverage area. Under these circumstances, a station can be recognized as a minority audience service station if its CAP minority composition is greater than 50 percent.

- **3.** The station is licensed to:
  - a Native American Tribe;
  - a consortium of Native American Tribes;
  - an entity controlled by a Native American Tribe; or
  - a community within recognized Tribal Lands and provides a coverage area of which a substantial portion includes Tribal Lands.
- **EE.** News (News): Stations airing news for 75 percent of their broadcast schedule from 6:00 a.m. to 7:00 p.m. Monday Friday.
- **FF. Non-Federal Financial Support (NFFS):** The total value of cash and the fair market value of property and services Grantee received from sources other than the United States or any agency or instrumentality of the United States or any public broadcasting entity, as further defined in 47 U.S.C. § 397(9).

Additional details and definitions of what revenues qualify as NFFS are contained in the Financial Reporting Guidelines, which are available at <a href="http://www.cpb.org/stations/frg/">http://www.cpb.org/stations/frg/</a>, and in the Application of Principles of Accounting and Financial Reporting to Public Telecommunications Entities, May 2005 Edition, which is available at <a href="http://cpb.org/stations/principles">http://cpb.org/stations/principles</a>, including subsequent amendments thereto.

- **GG. Overlapping stations:** A Licensee that owns more than one public radio station with individual CAPs that overlap by 50 percent or more.
- **HH.** Station Activities Survey (SAS): The survey collects information from Grantees about their public broadcasting station's operations to enable CPB to advocate the interests of public broadcasting, assist stations and other public broadcasting organizations with planning and evaluation, study and anticipate industry-wide trends, and calculate CSG payments.

Grantees must complete the survey in order to receive its second CSG payment.

II. Sole Service: Stations that operate the only primary broadcast service (radio or television, commercial or non-commercial) within a 50-mile radius from the station's transmitter are sole service stations. A Licensee operating multiple services (radio/radio, radio/television) serving the same community may qualify as a single sole service station.

Translators do not qualify as sole-service stations because of their secondary status. The presence of a secondary service licensed to another entity shall not preclude an applicant from qualifying for a CSG as a sole-service provider. Sole Service stations are deemed CSG Level A Grantees.

- **JJ. Spending Period:** The CSG spending period covers the term from October 1, 2014 through September 30, 2016.
- **KK.** Total Station Revenue (TSR): The total of the following lines in a station's AFR:

- Schedule A: Line 12 Total Direct Revenue;
- Schedule B, Tab 3: Line 5 Indirect Administrative Support; and
- Schedule C: Line 16 Total In-Kind Revenue.

# Section 2. Eligibility Criteria

- **A. Eligible Grantee:** A Grantee that either:
  - 1. received a CSG in FY 2014 and meets the eligibility criteria herein; or
  - **2.** is a Licensee that:
    - **a.** meets the eligibility criteria herein;
    - **b.** submits an application to CPB for CSG funding during an open application period; and
    - c. is determined by CPB to be a qualified CSG recipient.
- **B.** Ineligible Stations: The following radio stations are not eligible to receive a CSG:
  - 1. closed-circuit or carrier current stations;
  - **2.** stations that are managed and operated by and for students;
  - **3.** stations that primarily provide training programming to Licensee employees, clients, and/or representatives; and
  - **4.** stations licensed to political organizations.
- C. Additional Eligibility Criteria: Grantees in the categories below are subject to the following additional eligibility criteria:
  - 1. **Joint Licensees:** Joint Licensees must individually meet the requirements set forth herein and the applicable General Provisions governing its television CSG. Resources (including but not limited to NFFS, FT employees and FTEs) designated to meet the requirements of one CSG may not be used to meet the requirements for any other CSG.
  - **Licensees Receiving Multiple Radio CSGs**: Licensees receiving multiple radio CSGs must ensure that each Grantee individually meets the requirements set forth in the General Provisions. Resources (including but not limited to NFFS, FT employees, and FTEs) designated to meet the requirements of one CSG may not be used to meet the requirements for any other CSG.
  - **3. Overlapping Stations:** Overlapping stations are deemed a single Grantee and do not qualify for separate CSGs.

- **D. Maintaining Eligibility:** A Licensee is responsible for ensuring its Grantee is in compliance with the General Provisions at all times during the Spending Period and must promptly notify CPB if Grantee fails to maintain the same, by email to Deborah Carr, Director, CSG Radio Administration at <a href="maintaintenant-carrd@cpb.org">carrd@cpb.org</a> (or the other individuals CPB may designate).
  - CPB reserves the right to reduce or eliminate a Grantee's CSG if CPB determines said Grantee is not in compliance with the General Provisions.
- **E. Penalty for Late Filing:** If Grantee files any of the following beyond the required deadline; its next CSG will be subject to a penalty. The penalty is up to 1/365<sup>th</sup> of the next CSG for each day any of the following reports are late:
  - Certified Annual Financial Report;
  - Annual Financial Summary Report;
  - Audited Financial Statements (if applicable); and
  - Annual Station Activities Survey.
- **F. CPB Waiver**: CPB may, in its sole discretion and in exceptional circumstances, waive a non-statutory criterion listed in Part I, for example, when a station demonstrates that it provides the sole public broadcast service in its community or that its public broadcast services are primarily for underserved or unserved audiences.

# **Section 3. Communications Act Requirements**

Grantees must certify annually to CPB through the Certification of Eligibility that they are in compliance with the relevant provisions of the Communications Act, representing and warranting to CPB that they shall remain at all times in compliance with the same during the Spending Period.

Grantees may not receive a CSG unless they comply with the Communications Act requirements, certain of which are summarized below. This list does not supersede other provisions of the Act or other laws and regulations applicable to Grantees.

- **Open Meetings:** Grantee's board meetings, board committee meetings and advisory body meetings must be open to the public (47 U.S.C. § 396(k)(4));
- Closed Meetings: When closing a board meeting, board committee meeting, or CAB meeting, Grantee must document the reasons for closing the meeting and make them available to the public within a reasonable period of time (47 U.S.C. § 396(k)(4));
- **Open Financial Records:** Grantee's annual financial statements and audit reports must be available for public inspection (47 U.S.C. § 396(k)(5));
- **Employment Statistical Report:** Each Grantee must:

- o file annually with CPB its Employment Statistical Report through ISIS<sup>2</sup>;
- o make its Employment Statistical Report available for review by the public at its central office and each location where there are six or more FTEs (47 U.S.C. § 396(k)(11)).
- **CAB:** Grantee, if required, must maintain a Community Advisory Board (47 U.S.C. § 396(k)(8)); and
- **Donor Information:** Grantee shall:
  - o prohibit the exchange of donor information with political organizations and/or candidates (see 47 U.S.C. § 396(k)(12));
  - obtain the donor's authorization before exchanging donor information with non-affiliated third parties (excluding political organizations and candidates), and for donors providing ongoing donations, provide a periodic reminder that the donor's information will be exchanged with non-affiliated third parties (excluding political organizations and candidates), giving them the option to revoke their authorization; and
  - o safeguard donor names and lists.

# Section 4. Recordkeeping and Audit Requirements

Grantees must comply with the recordkeeping and audit requirements set forth below.

A. Recordkeeping and Audit Requirements: The Communications Act mandates recordkeeping and auditing and provides CPB and its representatives access to all records concerning a CSG. Grantees must maintain such records as CPB may in its discretion require to facilitate an effective audit. (47 U.S.C. § 396(1)(3)(B), (C), & (D)).

Additional information related to recordkeeping is found in the Application of Principles of Accounting and Financial Reporting to Public Telecommunications Entities, May 2005 Edition, which is available at <a href="http://cpb.org/stations/principles">http://cpb.org/stations/principles</a>, including subsequent amendments thereto.

**B.** Operational Records and Documentation: Operational records and documentation for Grantees include but are not limited to: broadcast schedules identifying general audience programming that serve demonstrated community needs of an educational, informational, or cultural nature.

<sup>&</sup>lt;sup>2</sup>CPB's requirements are different than the requirements in the Communications Act governing a station's EEO report, (Section 22).

All CSG records must be retained for no less than three years after the end of the Spending Period. However, CSG records must be retained for no less than 10 years, after commencement of any of the events below.

- 1. When litigation or an audit begins before the expiration of the three-year period;
- 2. When real property or equipment are acquired with federal funds;
- **3.** When CSG funded activities involve program income transactions;
- 4. When indirect cost proposals and cost allocation plans are involved; and
- **5.** When the federal awarding agency requests otherwise in writing.
- C. Certification of Eligibility: Grantees must certify annually their compliance with the General Provisions by submitting a Certification of Eligibility to CPB. Compliance is subject to audit by CPB's Inspector General and others, and improper certification may result in penalties under the Federal False Claims Act.
- **D. Discrete Accounting Requirement:** During the Spending Period, Grantees must comply with the Discrete Accounting Requirement, not later than the end of each of Grantee's fiscal years.
- **Expenditures and Discrepancies:** Grantee's CSG expenditures must comply with the General Provisions. Failure to comply may result in Grantee repaying a portion or all of the CSG funds received to CPB.

In the event of an improper expenditure or any discrepancies or inaccuracies in CSG expenditures, whether reported by Grantee, discovered during the course of an audit, or otherwise, CPB may, in its discretion, reduce Grantee's CSG. In the event of a CSG reduction, CPB may elect in its discretion to recover overpayment immediately or by reducing the FY 2015 or future CSG awards. If recovery of overpayment is required, CPB will notify Grantee in writing of the action it intends to take.

#### **Section 5. Operational Requirements**

Grantees must comply with the operational requirements below.

- **A. FCC Operating Requirements:** Grantees must comply with FCC requirements for the operation of a non-commercial educational radio station throughout the Spending Period. Failure to comply with FCC requirements and the terms of the station's broadcast license may, at CPB's discretion, result in the loss or return of CSG funding.
- **B.** Operating Power: Grantees must operate a broadcast station that has an ERP of 100 watts or greater in the case of an FM radio station or an operating power of 250 watts or greater in the case of an AM radio station. However, AM stations operating at less than 250 watts at certain times because of license restrictions, will remain CSG qualified if:

- 1. the station meets all other requirements in the General Provisions; and
- 2. CPB determines, in its sole discretion, that issuance of a CSG would further CPB's statutory goals of universal service and providing service to unserved or underserved audiences.
- C. Broadcast Schedule: Grantee's primary signal must have a broadcasting schedule of at least 18 consecutive hours per day, seven days per week, for 52 weeks per year. However, shared time radio stations meet this criterion if they operate at the maximum level authorized by the FCC.

The substantial majority of Grantee's daily total programming hours broadcast on its primary channel and all multicast channels must be devoted to CPB-Qualified Programming.

- **D.** Locally Originated Program Service: Grantee must originate a local program service designed to serve its community's needs and interests.
- **E.** Facilities: Grantees must have sufficient, professionally-equipped on-air and production facilities to allow for the broadcast of high technical quality programming, including the capability for simultaneous local production and origination. In addition, Grantees must provide sufficient office space suitable for station operations.

# **Section 6. Staffing Requirements**

**A. Staffing Requirements:** Grantees must employ at least the number of staff for their respective levels as set forth in following table.

CSG	Staffing Requirements
Level A	None
Level B	One FT employee
Levels C and D	Four FT employees which may be met with a combination of FT employees and FTEs, provided no fewer than two employees are FT employees.
	All FT employees and FTE's must work on an annual (12-month) basis.
	At least two FT employees must be employed in a managerial and/or programming position.

**B.** Calculating FTE and FT employees: Positions funded by the CSG shall not be counted toward satisfying the required FT employee or FTE professional minimum staffing requirements.

- C. On-the-Job Training: Custodial and clerical staff, students whose student status is a condition of employment, interns, and persons enrolled in programs of formal on-the-job training shall not be counted toward satisfying the minimum staffing requirements, nor shall personnel teaching or fulfilling other academic duties in excess of the equivalent of one three-hour credit course per quarter or semester.
- **D. MASS Grantees:** Grantees may count FTE staff toward the FT employee staffing requirement.

#### Section 7. Minimum NFFS

Grantees that do not meet the required minimum NFFS for their CSG Level (shown in the table below) for two consecutive years automatically lose their future CSG eligibility, as set forth below.

**A. Minimum NFFS Requirements**: Grantee must meet the minimum NFFS requirement below for its CSG Level, using Grantee's 2013 fiscal year AFR or FSR (whichever is applicable).

CSG	Minimum NFFS
Level A	None
Level B	\$100,000
Levels C and D	\$200,000

- **B.** 1<sup>st</sup> Notice: If Grantee fails to satisfy its minimum NFFS requirement based on Grantee's 2013 fiscal year AFR or FSR (whichever is applicable), CPB will provide Grantee with written notice of the same (1<sup>st</sup> notice). After receiving the 1<sup>st</sup> notice, Grantee will continue to be eligible to participate in the FY 2015 CSG program.
- C. 2<sup>nd</sup> Notice: If, after receiving a first notice, Grantee applies for an FY 2016 CSG<sup>3</sup> and is unable to meet its minimum NFFS requirements based on Grantee's 2014 fiscal year AFR or FSR (whichever is applicable), CPB will notify Grantee in writing of its continued failure to comply (2<sup>nd</sup> notice). After receiving the 2<sup>nd</sup> notice, Grantee will continue to be eligible to participate in the FY 2016 CSG program.
- **D.** Ineligibility: If, after receiving a first and 2<sup>nd</sup> notice, Grantee applies for a FY 2017 CSG<sup>4</sup>, and is unable to meet its minimum NFFS based on Grantee's 2015 fiscal year AFR or FSR (whichever is applicable), Grantee will automatically become ineligible to receive a CSG in FY 2017 and will be removed from the CSG program. CPB will notify Grantee

<sup>&</sup>lt;sup>3</sup>FY 2016 minimum NFFS levels will be different than FY 2015 levels to reflect policy changes adopted by CPB's Board of Directors.

<sup>&</sup>lt;sup>4</sup> FY 2017 minimum NFFS levels will be different than FY 2016 levels to reflect policy changes adopted by CPB's Board of Directors.

in writing of its ineligibility.

However, if said Grantee meets its minimum NFFS based on Grantee's 2015 fiscal year AFR or FSR (whichever is applicable), Grantee will continue to be eligible to participate in the FY 2017 CSG program.

**E.** Recurring Non-Compliance: If a Grantee, after receiving a 1<sup>st</sup> and 2<sup>nd</sup> notice in consecutive years, is compliant when filing the required AFR or FSR (whichever is applicable), for the FY 2017 CSG, but unable in any of the subsequent four CPB fiscal years (FY 2018 through FY 2021), to meet its required minimum NFFS for that period, Grantee may be given either one or two additional years to become compliant.

After considering Grantee's situation, CPB will in its sole discretion determine whether Grantee will receive one or two additional fiscal years to become compliant. If Grantee is not compliant at the end of the selected time period, Grantee will automatically become ineligible to receive a CSG. CPB will notify Grantee in writing of its ineligibility.

**F. Summary Table:** The table below summarizes the CSG notice and compliance requirements.

Notice and Compliance	Eligible to Participate in CSG Program	Ineligible to Participate in CSG Program
Received 1 <sup>st</sup> Notice – comply or fail		
to comply	$\sqrt{}$	
Received 2 <sup>nd</sup> Notice - comply or fail		
to comply	$\sqrt{}$	
Received consecutive 1 <sup>st</sup> and 2 <sup>nd</sup>		
Notices – fail to comply thereafter		
Received consecutive 1 <sup>st</sup> and 2 <sup>nd</sup>		
Notices – meets FY 2017 and fails to		,
comply anytime during FY 2018 -		$\sqrt{}$
FY 2021		

#### Section 8. Audience Service Criteria

- **A. MASS Grantees:** In order to receive a CSG, MASS Grantees must meet at a minimum 50 percent of at least one of the applicable index goals in the tables below.
- **B. CSG** Level **A:** CSG Level A Grantees are not subject to the indices in either table.
- C. CSG Levels B, C and D: CSG Levels B, C, and D must meet either:
  - 1. the News or Non-News Listening Index Goals set forth in the table below and associated with Grantee's CAP; or

2. the News or Non-News Community Financial Support Index Goals set forth in the table below, and associated with Grantee's CAP.

CSG Level B, C, and D Grantees failing to satisfy the applicable ASC when applying for a CSG are subject to the restrictions and potential loss of CSG eligibility as detailed below.

Listening and Community Financial Support Index Requirements						
FY 2015 Listening Index	OR	FY 2015 CFS Index				
Average AQH *10,000		<u>CFS *100</u>				
CAP		CAP				

MASS Grantees need only meet one half of the applicable index. CSG Level A Grantees are not subject to the Index Requirements.

Alternatively, CPB may agree to accept AQH measurements from any two Nielsen Radio survey periods within the 24 months preceding FY 2015, provided those survey periods are at least six months apart.

Coverage Area Population	Listening Index Goal Community Fi Support G			•
	News Non-News		News	Non-News
> 5 million	13	7	50	14
1 - 5 million	17	10	56	27
500,000 - 1 million	21	13	57	42
< 500,000	10	10	89	108

- **D.** 1<sup>st</sup> **ASC Notice:** A Grantee that fails to satisfy the applicable ASC when applying for a CSG and:
  - 1. has met the applicable ASC when making application for a CSG during the four years prior to FY 2015 will be required to use the ASC Funds to cover all or a portion of the cost of Compliance Projects; and
  - 2. will remain eligible for a CSG after receiving the 1<sup>st</sup> ASC notice, provided Grantee meets all other requirements in the General Provisions.

CPB will notify Grantee of said failure, which is deemed Grantee's 1st ASC Notice (1<sup>st</sup> ASC notice).

**E. Recurring Notices & Exception:** If Grantee fails to satisfy the ASC when applying for the CSG and:

- 1. has failed to meet the applicable ASC when making application for a CSG during one or more of the four years prior to FY 2015, Grantee must use the ASC Funds to cover all or a portion of the cost of Compliance Projects; and
- 2. Grantee will remain eligible for an FY 2015 CSG after receiving the 2<sup>nd</sup> ASC notice, provided Grantee meets all other requirements in the General Provisions. CPB reserves the right, after reviewing the circumstances surrounding Grantee's operations, to determine, in its sole discretion, whether Grantee shall be considered as a recipient of a 1<sup>st</sup> or 2<sup>nd</sup> ASC notice (2<sup>nd</sup> ASC notice). CPB will notify Grantee in writing of its decision.
- **F. Loss of Eligibility:** Grantees that have received a 2<sup>nd</sup> ASC notice when applying for a CSG and failed to satisfy the applicable ASC requirement when applying for an FY 2016 CSG will no longer be eligible to participate in the community service grant program.
- **G. Recovery of Eligibility:** Grantees that have lost at any time their eligibility to receive a CSG because of failure to meet the applicable ASC requirements may be permitted to participate in FY 2015 and future years' CSG programs if CPB, in its sole discretion, approves the same, and Grantee:
  - 1. makes successful application to receive a CSG;
  - **2.** meets the applicable ASC requirements;
  - 3. is found by CPB to be in compliance with the General Provisions; and
  - 4. is not barred from participating in the current or future CSG program pursuant to a CPB management determination letter issued in response to an audit conducted by CPB's Inspector General or otherwise.
- **H. Summary Table:** The table below summarizes the ASC notice and compliance requirements.

ASC Notice and Compliance	Notice	Subject To Compliance Spending	Eligible to Participate in CSG Programs	Ineligible to Participate in CSG Programs
Received 1 <sup>st</sup> notice – no				
failure in prior four years	1 <sup>st</sup>	$\sqrt{}$		
Received 1 <sup>st</sup> notice –	2 <sup>nd</sup> (unless			
failed in prior four years	CPB deems	$\sqrt{}$	$\sqrt{}$	
	otherwise)			
Received consecutive 1 <sup>st</sup>				
and 2 <sup>nd</sup> notices in FY				
2013 and FY 2014 and				$\sqrt{}$
failed to meet FY 2015				
ASC requirements				

- **I. Compliance Project Expenditures:** Expenditures that qualify for Compliance Projects include but are not limited to the following:
  - 1. internal or external analyses of station operations;
  - **2.** acquisition of audience research;
  - **3.** investments in new local or national programming;
  - 4. investments in new staff, provided the staff are not used to meet the minimum staffing requirements necessary for CSG eligibility; and
  - 5. investments in increasing or improving development efforts.
- **J. Reporting Compliance Project Spending:** Grantee will be required to report to CPB in writing on the nature, scope, and implementation of the Compliance Projects undertaken within the timeframe established by CPB.

#### **Section 9. Diversity Statement**

The Communications Act requires CPB to support diverse non-commercial educational content for unserved and underserved audiences. CPB's goal, therefore, is to support stations in providing a wide variety of educational, informational, and cultural content that addresses the following elements of diversity: gender, age, race, ethnicity, culture, religion, national origin, and economic status. It is appropriate that Grantees engage in practices designed to reflect such diversity of the populations they serve. In support of these objectives, Grantees must comply with the following:<sup>5</sup>

- **A. Annual Review:** Annually review and make any necessary revisions to Grantee's established diversity goal for its workforce, management, and boards, including community advisory boards and governing boards having governance responsibilities specific to or limited to broadcast stations.
- **B. Diversity Statement:** Undertake the following to achieve Grantee's diversity goal:
  - 1. Annually review with the station's governing board or licensee official:
    - **a.** the diversity goal and any revisions thereto; and
    - **b.** practices designed to fulfill the station's commitment to diversity and to meet the applicable FCC guidelines (47 C.F.R. § 73.2080).
  - 2. Maintain on its Website a diversity statement (approximately 500 words) that reflects on the following points, reviewing and updating the same annually with station management:

<sup>&</sup>lt;sup>5</sup> CPB Board of Directors' resolutions dated September 22, 2010 for television stations, and April 22, 2012 for radio stations.

- **a.** the elements of diversity that Grantee finds important to its public media work;
- **b.** the extent to which Grantee's staff and governance reflect such diversity;
- c. the progress Grantee has made to increase its diversity in the last two to three years; and
- **d.** Grantee's diversity plans for the coming year.
- **C. Annual Initiative:** Undertake one of the following initiatives on an annual basis:
  - 1. Include individuals representing the diverse groups served by Grantee for internships or work-study programs, which must be designed to provide meaningful professional level experience and further public broadcasting's commitment to education:
  - 2. Include qualified diverse candidates in any slate of individuals considered for positions on elected governing boards that Grantee controls;
  - **3.** Provide diversity training for members of Licensee's governing body or board of directors;
  - **4.** Participate in minority or other diversity job fairs; or
  - **5.** Provide diversity training for management and appropriate staff.
- **D. Recruiting:** Grantees are strongly encouraged to interview at least one qualified diversity candidate for each senior leadership position hire. The term "senior leadership position" includes: Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, Chief Content Officer, General Manager, and other equivalent positions.

#### Section 10. Transparency

Grantee must maintain the following on its Website, if it has one, or make available through another affiliated station's Website (public media related or Licensee related) if it does not have a standalone Website:

- **A. Station Management:** A list of station senior/executive management (names and titles) and contact information;
- **B. Board of Directors:** A list of the members on its board of directors:
- **C. CAB Members:** A list of its CAB members (for stations that maintain a CAB pursuant to the Communications Act or voluntarily);
- **D.** Open Meetings: The date, time, and place of all open meetings as required by the Communications Act (see 47 U.S.C. § 396(k)(4));

- E. Audited Financial Statements: Its most recent Audited Financial Statements;
- **F. Copies of Financial Reports:** Instructions for obtaining a copy of Grantee's annual financial reports;
- **G. 990 or Equivalent:** If Grantee files its own IRS Form 990, the most current IRS Form 990;
- **H. Compensation Information:** If Grantee is not required by the IRS to file an IRS Form 990, compensation information, unless prohibited by law:
  - 1. comparable to the information outlined in the IRS Form 990, Part VII (A); and
  - 2. contractor compensation in IRS Form 990, Part VII (B);
- I. Local Content and Services Report: Its annual report on local content and services included in Grantee's most recent SAS; and
- **J. Diversity Statement:** Its diversity statement, specified in Section 9.

# **Section 11. Donor Privacy**

Grantees must meet all applicable Federal and State laws and regulations regarding donor privacy and data security.<sup>6</sup>

# Section 12. CSG: Unrestricted and Restricted

Pursuant to the Communications Act, CSG funds distributed ". . . may be used at the discretion of the recipient for purposes related primarily to the production or acquisition of programming" (47 U.S.C. § 396(k)(3)(A)(iii)).

CSGs are divided into unrestricted and restricted amounts, each subject to the different spending constraints set forth below. However, both the unrestricted and restricted CSG amounts must be used to support Grantee's ability to expand the quality and scope of services it provides to the community it serves.

#### A. Unrestricted CSG:

Unrestricted CSG expenditures must fall into one of the following seven categories, which include salaries and benefits for personnel engaged in those activities. Grantee may not use any of the unrestricted CSG to cover salaries and benefits for FT employees or FTEs used to satisfy Grantee's Staffing Requirements, Section 6.

<sup>&</sup>lt;sup>6</sup> CPB Board of Directors' resolution dated April 22, 2013.

- Programming, Production and Services
  - o Programming and Production
  - o Educational Programs
  - Educational Outreach Activities
- Broadcasting, Transmission and Distribution
- Program Information and Promotion
- Fundraising and Membership Development
- Underwriting and Grant Solicitation
- Management and General
- Purchase, Rehabilitation, or Improvement of Capital Assets

The unrestricted expenditures allowed for each of the seven categories are described in greater detail below.

# 1. Programming, Production, and Services

Programming, Production, and Services include Programming and Production, Educational Programs, and Educational Outreach Activities as set forth below.

- **a. Programming and Production:** The acquisition of programming, program operations, program development, program planning, production operations, editing, and the following:
  - fees or dues to acquire broadcast rights for programs or series, or rights to use or adapt published materials;
  - program or Web content planning and research (script writing, printing, and consulting) in support of programming or production;
  - directors, producers, cast, stagehands, engineers, technicians, and other personnel involved in programming or production;
  - rental of facilities to support programming and production;
  - rental of production equipment;
  - space, supplies, and other station resources used in programming or production;
  - repair and maintenance of programming and production equipment; and
  - depreciation and amortization of station equipment and leasehold improvements used for programming and production purposes.
- **b. Educational Programs:** The creation, production, or purchase of programs with educational intent or instructional design as defined below. Grantees must clearly identify the percentage of CSG funds used for the same.

"Educational intent" is defined as content designed to address specific educational interests of a target audience.

"Instructional design" is defined as content having an educational intent and substantially involving educators in program development. This content includes ancillary materials to support or supplement the same. It also includes the costs of obtaining rights at the time of production for institutional off-air recording, audio visual, re-versioning, and other similar costs.

- **c. Educational Outreach Activities:** Community outreach activities related to local or national programs and the following:
  - local or national services that enable viewers and listeners to follow up on programs through computer, video, and audio conferencing;
  - town meetings;
  - local call-in shows;
  - public service announcements;
  - telephone hot lines; and
  - the dissemination of related information and materials related to the items set forth above.

# 2. Broadcasting, Transmission and Distribution

Broadcasting, transmission, distribution, and the following:

- scheduling programs for airing;
- repair and maintenance of broadcasting equipment;
- depreciation of antennae, transmission, and other broadcasting equipment;
- distribution and interconnection fees;
- engineering; and
- Web hosting and streaming fees.

# 3. Program Information and Promotion

Informing the viewing or listening public of available program services and the following:

- producing or acquiring "spots" designed for the promotion of specific programs;
- advertising in newspapers or other media;
- preparing, reproducing, and distributing program guides;
- travel and related expenses of promotion;
- dues or fees related to this function; and
- supporting services.

#### 4. Fundraising and Membership Development

Activities to persuade others to contribute money, securities, time, materials, or facilities to the station, such as:

- solicitation of underwriting funds and grants;
- membership development;
- acquiring and distributing fundraising material;
- designing, printing, and distributing leaflets or posters for fundraising;
- meetings for improving fundraising techniques;
- services of fundraising consultants and talent;
- developing and maintaining contributor records;
- committee meetings dealing with fundraising policies and issues, including the preparation of minutes and reports of such meetings;
- program and production costs of broadcast appeals for funds;
- mailing costs related to fundraising; and
- direct costs of special fundraising activities and auctions.

# 5. Underwriting and Grant Solicitation

Solicit program underwriting funds and general support grants from foundations, corporations, and governments.

# 6. Management and General

Supervising and controlling overall day-to-day operations, accounting, and office service activities, as well as:

- human resource administration, including recruiting, retention, and benefit programs;
- accounting, auditing, and budgeting;
- information technology systems and support services, where not specifically devoted to other functions;
- legal services of a general (non-program) nature;
- all occupancy costs not specifically identifiable with other functions;
- office functions that provide general support throughout the organization (e.g., corporate receptionists and telephone attendants, central mail services, and maintenance of corporate archives);
- maintenance of operations manuals, directors committee lists, and expenses related to governing board, CAB, or administrative committee meetings;
- depreciation of buildings, furnishings, and equipment used in management and general functions; and
- dues for public broadcasting station membership organizations.

This category also includes indirect costs:

• not directly identified with another function, that are indispensable to the conduct of those functions and to an organization's existence; and

• associated with the overall direction of the entity's general board activities, business management, general recordkeeping, budgeting, and related purposes.

# 7. Purchase, Rehabilitation, or Improvement of Capital Assets:

Purchase, rehabilitation, or improvement of capital assets, as well as:

- expenditures to purchase, rehabilitate, or improve tangible capital assets, such as studio and station equipment, vehicles, buildings, and other structures; and
- other capital assets funded with the CSG.

#### B. Restricted CSG:

Restricted CSG funds must be used as specified in Section 396(k)(3)(A)(iii) of the Communications Act, which provides that the funds are "solely to be used for acquiring or producing programming that is to be distributed nationally and is designed to serve the needs of a national audience."

Accordingly, for all CSG Levels, the restricted portion of the CSG must be spent on national program production and acquisition costs and be used exclusively for the acquisition, production, promotion, and/or distribution of national programming of high quality, diversity, creativity, excellence, and innovation, with strict adherence to objectivity and balance in all programs or series of programs of a controversial nature.

To qualify as a national program for funding from CSG funds, a program must be placed in the national marketplace of public radio programming. In addition to the purposes described in the previous paragraph, this portion of the CSG may be used for the direct costs associated with placing a program produced with CSG funds into the national marketplace, such as the cost of purchasing satellite time or other direct distribution costs.

Expenditures from the restricted portion of the CSG must fall into one of the following four categories:

- 1. **Production Expenditures:** Production expenditures include Grantee's production of programs for national distribution and payments Grantee makes directly to independent producers to produce programs for national distribution.
- 2. Program and Content Acquisition Expenditures: Program and content acquisition expenditures include payments to public broadcasting entities that act as producers and/or distributors for national programs. It also includes payments Grantee makes to acquire programs from producers (commercial and nonprofit), including independent producers acting as their own distributors, provided the programming is CPB-Qualified Programming.
- **3. Distribution Expenditures:** Distribution expenditures include distribution/interconnection fees, uplink fees, satellite space costs, and supplies

related to the national distribution of locally produced or acquired programming. It also includes broadcast, transmission, and technical costs. It does not include the cost of equipment.

**4. Promotion Expenditures:** Promotion expenditures include the costs of promoting acquired national programs and nationally distributed programs whether produced by Grantee or by independent producers under contract to Grantee.

Grantees must ensure that any program produced or acquired with the restricted portion of CSG funds must include appropriate and sufficient underwriter credit for CPB, identifying CPB's financial assistant whenever broadcast.

# **Section 13. Other CSG Spending Restrictions**

Grantee's use of CSG funds is further restricted as follows:

- **A.** Entertainment: Grantee shall not use any CSG funds for any reception or entertainment for any officer or employee of the Federal Government, or any state or local government (47 U.S.C. § 396 (k)(2)(A)).
- **B.** Influencing Legislation: Grantee shall not use any CSG funds to pay the salary or expenses of Grantee's staff, or its agents, related to any activity designed to support, defeat, or influence legislation or appropriations before Congress or any State Legislature (26 U.S.C. § 501(c)(3)).

Grantee shall not use any CSG funds for activities designed to support, defeat, or influence legislation or appropriations pending before the Congress or any State Legislature. This also refers to activities including, but not limited to:

- publicity or propaganda; and
- the creation, distribution, or use of any kit, pamphlet, booklet, social media communications, publication, and radio, television, or video presentation.

However, if these activities support a presentation Grantee makes at the request of the Congress, any State Legislature, or in support of recognized executive-legislative relationships, they may be exempt (26 U.S.C. § 501(c)(3).

- **C. CPB-Qualified Programming:** Grantee shall not use any CSG funds to cover the cost of producing, acquiring, or distributing programs, unless they are CPB-Qualified Programming.<sup>7</sup>
- **D. Restricting CSG Funds:** Grantees, upon receipt of CSG funds, may not impound, withhold, or restrict use of CSG funds by the public broadcast radio station, nor may

<sup>&</sup>lt;sup>7</sup> CPB Board of Director's resolution dated May 20, 2008.

Grantee reduce its support to the public broadcast radio station.<sup>8</sup>

- **E. Overhead Expenses:** Grantee shall not use CSG funds to offset a Licensee's overhead or for any other expenses not directly related to the operation of the station, except to the extent that such overhead and expenses are enumerated in the Operational Requirements, Section 5.
- **F. Sale of Assets:** Grantee shall use CSG funds and the proceeds from the sale of assets acquired with CSG funds solely for the benefit of the public broadcast radio station.
- **G. Staffing Costs:** FT employees whose salaries are paid using CSG funds must exercise full-time responsibilities over the public broadcast radio station's operations. Grantee shall not require said personnel to perform duties unrelated to the public broadcast radio station's operation. For FT employees whose salaries are partially paid using CSG funds, Grantee shall ensure that the portion of their salary paid with CSG funds shall not exceed the percentage of said employees' time spent on the public broadcast radio station's operations.
- **H. Standard Pricing:** Grantee shall not use CSG funds for personnel services, programming (production and acquisition) expenses, or the cost of technical facilities in excess of the standard amounts Grantee usually pays, for the same under similar circumstances.

# **Section 14. Payment Schedule and Reporting Requirements**

- **A. Payment Schedule:** CSGs (all CSG Levels) will be disbursed to Grantee in two installments. However, each CSG payment is contingent upon Grantee submitting all of the required forms, reports, and/or other documents required by CPB.
- **B. CSG Offer Expiration:** Grantee must execute the CSG legal forms by June 30, 2015, or be at risk of forfeiting its CSG as determined by CPB. If Grantee prefers to receive the CSG payment at a different date, Grantee must notify CPB in writing at isis@cpb.org.
- C. Reporting Requirements: To avoid delayed disbursement of CSG payments and possible penalty reductions in future CSGs, all required documents and reports must be completed and submitted to CPB by the dates published. The financial forms (AFR and FSR) are due within five months after the close of Grantee's fiscal year. As a condition of receiving the CSG, each Grantee, regardless of level, must also complete and submit its annual SAS. The SAS data is collected in January and February of each year. If Grantee submits its financial report (AFR and FSR) or SAS past the filing deadline determined by CPB, Grantee will be subject to a financial penalty set forth in Section 2(E), Eligibility Criteria.

<sup>&</sup>lt;sup>8</sup> CPB Board of Director's resolution dated September 15, 1998.

- **D.** Grantees must file either a consolidated AFR or FSR. Financial reporting requirements differ based upon Grantee's CSG Level.
- **E. CSG Level A or B Grantees:** Grantees in CSG Levels A and B must file an FSR. Grantees in CSG Levels A or B that received Total Station Revenue of \$300,000 or more in the reporting year (i.e., Grantee's fiscal year) must also file an audited financial statement, and Grantee's FSR must include an attestation by an independent accountant that the FSR complies with CPB's Financial Reporting Guidelines.
- **F. CSG Level C or D Grantees:** Level C and D Grantees must file a separate AFR for each radio or television CSG it receives. Grantees in Levels C or D must also file an audited financial statement, but it may consolidate the financial reporting for multiple stations licensed to or operated by the same entity, even if Grantees benefit from more than one radio or television CSG.

CSG Level	Grantee TSR	AFS Required	FSR Required	AFR Required
A and B	< \$300,000	No	Yes	No
A and B	>= \$300,000	Yes	Yes	No
C and D	N/A	Yes	No	Yes

# **Section 15. Expenditure of CSG Funds**

- **A. Spending Period:** CSG funding must be expended during the Spending Period.
- **B.** Unauthorized Expenditures: Grantee may expend CSG funds as long as it is in compliance with the General Provisions.

Grantee must expend CSG funds in accordance with the purposes and restrictions set forth in the General Provisions.

Expenditures or uses of CSG funds that are inconsistent with the purposes and restrictions set forth in the General Provisions shall be considered unauthorized expenditures.

#### **Section 16. Documenting CSG Expenditures**

All CSG expenditures must be supported by appropriate documentation (invoices, contracts, bills of sale, check stubs, etc.). Grantee must keep the documentation pertaining to CSG expenditures in its files for the time period as set forth in Section 4, Recordkeeping and Audit Requirements, making it available for CPB's review upon request. CPB will use this documentation when auditing Grantee's CSG expenditures.

CPB reserves the right to disallow any expenditures Grantee cannot support with appropriate documentation. Once the Spending Period expires Grantee may not reallocate disallowed expenditures. All disallowed expenditures must be returned to CPB pursuant to Section 19(D), Return of Funds.

#### Section 17. Extent of CPB Commitment

CPB makes no commitment or representation, expressed or implied, to provide Grantee funds in excess of the CSG that Grantee qualifies for, and CPB determines is appropriate.

#### **Section 18. Termination**

CPB reserves the right to terminate a Grantee's CSG if it fails to comply with the General Provisions, or provides inaccurate information to CPB in any certification required by the General Provisions or any CSG-related document. Upon termination, CPB may, in its sole discretion, require Grantee to return CSG funds pursuant to Section 19, Return of Funds.

#### **Section 19. Return of Funds**

- **A. Unused Funds:** All FY 2015 CSG funds that are not expended by September 30, 2016 must be returned to CPB on or before November 3, 2016.
- **B. Unauthorized Expenditures:** The amounts of all unauthorized expenditures shall be repaid by Grantee to CPB immediately upon CPB's request.
- C. Loss of CSG Eligibility: CPB, in its sole discretion, may require any recipient of a CSG to return CSG funds, as set forth below.
  - 1. In any of the situations described in paragraph 2, 4 or 5 below, CPB may require a recipient of a CSG to return the greater of:
    - a. all unexpended CSG funds from grant periods that have not yet expired; or
    - **b.** the amount equal to the *pro rata* monthly share of the total CSG for all grant periods that have not yet expired multiplied by the number of full months remaining in the grant period(s).
  - 2. In addition to the amount that CPB may require a CSG recipient to return under paragraph 1 above:
    - **a.** If any recipient of a CSG effectuates a transfer of control, assignment, or lease of its broadcast license to a non-CSG qualified organization, whether or not effectuated in accordance with Section 20, Assignment, CPB may require the recipient to return an amount not to exceed the greater of (a) twenty percent (20%) of the sale price in the event of a sale, (b) twenty percent (20%) of the amount to be paid under the lease over the course of its term in the event of a lease, or (c) twenty percent (20%) of all CSG funds that have been provided, as calculated on a *pro rata* monthly basis, during the 24-month period preceding the effective date of the Grantee's agreement for transfer of control, assignment, or lease; or
    - **b.** If any recipient of a CSG ceases to operate a qualified public radio service due to the relinquishment or loss of its broadcast license, CPB may require the

recipient to return an amount not to exceed fifteen percent (15%) of all CSG funds that have been provided, as calculated on a *pro rata* monthly basis, during the 24-month period preceding the date on which the relinquishment or revocation becomes final (*i.e.*, no longer subject to administrative or judicial review), provided, however, that if the relinquishment of a broadcast license is related to a merger or consolidation with another CSG-qualified organization, then CPB's ability to require the return of funds shall be governed by paragraph 3 below rather than this paragraph; or

- c. If CPB determines that any recipient of a CSG, for any reason other than those set forth in paragraphs 1 and 1 above, is no longer qualified to receive CSG funds (including but not limited to as a result of a failure to comply with any requirement of these General Provisions and Eligibility Criteria or the imposition by the FCC of limits upon its operations), CPB may require the recipient to return an amount not to exceed fifteen percent (15%) of all CSG funds that have been provided, as calculated on a *pro rata* monthly basis, during the 24-month period preceding the date on which CPB determines that the recipient was no longer qualified;
- 3. If a Grantee (i) effectuates a transfer of control, assignment, or lease of its broadcast license to a non-CSG qualified organization that as a result of the transfer of control, assignment, or lease desires to become a CSG-qualified organization and is otherwise qualified, or (ii) relinquishes its broadcast license pursuant to a merger or consolidation with another CSG-qualified organization, and (iii) complies with the requirements of Section 20, Assignment, CPB may, in its sole discretion, permit the recipient to assign any of the funds that CPB might otherwise require the recipient to return pursuant to paragraph 1 above to the organization with which the recipient's operations were or are to be merged or consolidated, provided that the recipient demonstrates to CPB's satisfaction that such funds will be used in accordance with these General Provisions.
- 4. If any recipient of a CSG effectuates a transfer of control, assignment, or lease of its broadcast license to another CSG-qualified organization and complies with the requirements of this Section, CPB may, in its sole discretion, permit the recipient to assign any of the funds that CPB might otherwise require the recipient to return pursuant to paragraph 1 above to the CSG-qualified transferee or lessee, provided that the recipient demonstrates to CPB's satisfaction that such funds will be used in accordance with these General Provisions.
- **D. Procedures for Return of Funds:** In all cases in which funds must be returned, checks shall be made payable to the Corporation for Public Broadcasting. CPB reserves the right to offset Grantee's future CSG payment(s) if Grantee fails to return funds due to CPB.

#### Section 20. Assignment

Grantee may not assign any of its rights or obligations hereunder in whole or in part (even if a third party becomes responsible for providing programming for all or part of a station's

broadcast schedule or some other aspect of Licensee's broadcast operations) without CPB's prior written consent. Any entity to which the rights and obligations under a CSG are assigned must comply with all obligations contained in this document and will be required to certify its agreement to do so.

#### **Section 21. Nondiscrimination**

Grantees must comply with the nondiscrimination provisions set forth below.

- **A. Discrimination:** Grantee shall not discriminate against any employee or applicant for employment because of race, color, religion, age, sex, national origin, or physical or mental handicap. Grantee will take affirmative action to ensure that applicants are considered for employment, without regard to their race, color, religion, age, sex, national origin, or physical or mental handicap.
- **B.** Laws and Regulations: Grantee shall comply with all laws and regulations prohibiting discrimination on the basis of race, color, religion, age, sex, national origin, or physical or mental handicap that may be applicable to Grantee, including but not limited to the following:
  - Title III of the Public Telecommunications Financing Act of 1978 (47 U.S.C. § 398);
  - Title VII of the Civil Rights Act of 1964 (42 U.S.C. § 2002e);
  - Equal Pay Act of 1963 (29 U.S.C. § 206);
  - Age Discrimination in Employment Act of 1967 (29 U.S.C. § 621-634);
  - Title VI of the Civil Rights Act of 1964 (42 U.S.C. § 2002d);
  - Title IX of the Education Amendment of 1972 (20 U.S.C. § 1681);
  - Title V of the Rehabilitation Act of 1973 (29 U.S.C. § 790-794); and
  - FCC's regulations concerning equal employment opportunity (47 C.F.R. § 73.2080).
- **C. Subcontracts:** Grantee must include the provisions of this Section in all subcontracts and delegations it enters into in connection with the CSG.

# Section 22. Equal Employment Opportunity

Grantee must certify in its Certification of Eligibility to CPB that it complies with the FCC Rules concerning equal employment opportunity (47 C.F.R. § 396 (k)(11) (A) and 47 C.F.R. § 73.2080).

Licensee must make its equal employment opportunity data as required by 47 C.F.R. § 73.2080, available to the public at its central office and every location with six or more full-time employees. The data includes Licensee's certification that any job openings were filled in

<sup>&</sup>lt;sup>9</sup> CPB Board of Director's resolution dated February 17, 1974.

accordance with such FCC Rules or provide a statement of the reasons for not complying with the same

# **Section 23. Other Nondiscrimination Requirements**

- A. Discrimination Claims: Grantee acknowledges that CPB is a private, nonprofit corporation and does not have the legal authority to investigate and adjudicate complaints alleging discriminatory practices by Grantee. CPB will, therefore, refer all such complaints it receives to a government agency with jurisdiction to conduct any proceedings that may be appropriate. Further, CPB will cooperate fully with every such agency with jurisdiction to inquire into alleged discriminatory practices by a Grantee.
- **B.** Applicable Laws and Regulations: Grantee acknowledges that the laws and regulations prohibiting discrimination against persons on the basis of race, color, religion, national origin, age, sex, or physical or mental handicap may be federal, state, or local and may vary from jurisdiction to jurisdiction.
  - Grantee represents and warrants that it shall inform itself of the laws and regulations regarding discrimination and acknowledges that CPB shall not undertake to inform Grantee of the same, unless required by law or regulation.
- C. Suspension or Cancellation of CSG: Whenever a court or government agency with jurisdiction shall make a determination that Grantee is in violation of federal, state, or local laws and regulations prohibiting discrimination on the basis of race, color, religion, age, national origin, sex, or physical or mental handicap, and notice of such determination is provided to CPB, CPB shall promptly notify Grantee that, unless Grantee demonstrates to CPB's satisfaction, within 30 days, that the violation has been corrected or that Grantee is in compliance with all provisions of such determination, CPB may suspend or cancel all CSG or other CPB funding.

Whenever such determination is appealed or otherwise challenged in an appropriate forum, whether or not the effect of such determination is stayed pending appeal, CPB shall notify Grantee that, unless Grantee can show cause to the contrary within 30 days, CPB shall suspend or cancel CPB assistance. If CPB decides to suspend or cancel such funding, all sums that would have been payable to Grantee shall be held by CPB pending completion of the appellate process, and CPB shall not suspend or cancel its non-financial and/or in-kind assistance during the appeal.

# **Section 24. Governing Law and Jurisdiction**

Except as otherwise required by law, Grantee agrees that the General Provisions and all instruments between Grantee and CPB related thereto shall be construed in accordance with the laws of the District of Columbia. Notwithstanding the jurisdiction of any other court, Grantee expressly submits and consents in advance to the jurisdiction of the Superior Court of the District of Columbia and the U.S. District Court for the District of Columbia for all claims or disputes pertaining directly or indirectly to any CSG or any program set forth in the General Provisions or any matter related thereto. Grantee further agrees that in any action or proceeding commenced in

any court in the District of Columbia, Grantee shall be deemed to have been duly served with process of such court when process is delivered to Grantee personally or by certified or registered mail (return receipt requested) within or outside of the District of Columbia.

#### **Section 25.** Amendment to General Provisions

CPB reserves the right, in its sole discretion, to amend the General Provisions and will notify Grantee of the same. Grantee will be deemed to agree to comply with the amendments unless it notifies CPB otherwise in writing within 30 days of receipt of CPB's notification.

Upon receiving Grantee's notification, Grantee will be disqualified from the CSG program and Grantee shall immediately repay CPB any amounts due CPB under Section 19, Return of Funds.

# **Section 26. Headings**

The headings contained herein are for convenience only and shall not be interpreted to limit or otherwise affect the provisions herein.

# II. FY 2015 Radio Station Collaboration Program

The Radio Station Collaboration Program (SCP) is designed to support CSG recipients that have entered into collaborative or consolidation agreements with other CSG recipients to significantly increase the recipient's public service as described below in greater detail.

To that end, SCP funding will be provided under Multi-Station Consolidations (see Part A below) or Multi-Station Operational and/or Development Collaborations (see Part B below) in the form of an increased annual CSG base grant <sup>10</sup> of \$150,000, which includes SCP funding, for up to three years beginning in CPB's fiscal year 2015. The increased CSG base grant will be awarded to stations that engage in qualified collaborations and consolidations increasing the station's public service as follows:

- greater investments in direct audience services, including local content creation, and more cost-effective investment in infrastructure;
- greater capacity and more efficient scale to maximize station resources and assets;
- effective use of technology to increase effectiveness and reduce costs; and
- increased revenue and long-term sustainability of the participating stations.

The terms defined in Part I, Section 1, of the General Provisions are incorporated herein by reference, unless otherwise defined below.

# **PART A. Multi-Station Consolidations**

Multi-Station Consolidations (MSCs) combine multiple stations (radio-radio or radio-television) into a functional and operational organization under common management through a merger, transfer of the license(s) to the integrated organization, or a long-term public service operating agreement (PSOA). Subject to any necessary approvals from the FCC, an MSC must result in integration of the parties' management, staffing, and operations. Accordingly, radio CSG grantees participating in an MSC CPB determines eligible will receive SCP funding provided in the form of a larger annual CSG base grant of \$150,000, which includes SCP funding, for up to three years beginning in CPB's 2015 fiscal year (FY 2015).

#### **Section 1. Eligibility**

**A.** Consolidation Agreement: Applicants must have executed a consolidation agreement that results in the creation of a new operating entity or management structure designed to expand the quality and scope of the applicants' services to their respective communities (Consolidation Agreement).

<sup>&</sup>lt;sup>10</sup> In addition to the base grant, CSG recipients may be eligible to receive other types of CSG grants, for example incentive and rural support grants.

- **B.** Consolidation Agreement Term: The Consolidation Agreement term must be no less than six years. The Consolidation Agreement must be effective no earlier than January 1, 2014, and not later than the end of the application period.
- C. Minimum Participants and NFFS: The Consolidation Agreement must include a minimum number of CSG recipients with a minimum NFFS (MSC Eligible recipients) as set forth in the table below.

Minimum # Of Radio CSG Recipients	Minimum Combined Radio CSG Recipient NFFS	Minimum Individual Radio CSG Recipient NFFS
2	\$6 million	All participating radio CSG recipients must have individual NFFS of no less than \$1.5 million.
3	\$3 million	All participating radio CSG recipients must have individual NFFS of no less than \$1 million.
4 or more	\$1 million	N/A

NFFS minimums will be calculated based on total NFFS reported on each radio CSG recipient's FY 2013 Annual Financial Report or Financial Summary Report. For MSCs that include a television CSG recipient, the NFFS minimum will be calculated solely on the NFFS of the radio Grantee participants. Only radio CSG participants are eligible to receive SCP funding.

CPB may consider awarding SCP funds to MSCs that do not meet the minimum criteria set forth in the table above if one radio station participating in the resulting MSC is the only public radio service provider for more than 90 percent of said station's coverage area.

- **D. SCP Funding Cap:** SCP recipients will be eligible for a maximum of three years of SCP funding. Participation in the SCP program does not limit recipient's participation in any other programs described in Part B. However, in no event will the recipient be entitled to receive more than an increased annual CSG base grant of \$150,000, which includes SCP funding, during FY 2015, FY 2016, and FY 2017.
- **E. Other Eligibility Criteria:** Below are additional eligibility criteria applicable to SCP recipients.
  - 1. **CSG Qualifications:** Each CSG recipient participating in an MSC must separately qualify as a CSG Grantee under the General Provisions. Accordingly, SCP funding is not available to Collaboration Agreements involving only one of a Licensee's stations.

- 2. Withdrawing Participant: A CSG recipient participating in an MSC that either voluntarily withdraws from any radio CSG program, or becomes ineligible to receive CSG funding under the applicable year's General Provisions because of overlapping signals, will not invalidate an MSC, provided said Grantee and the other stations in the MSC continue to participate in the MSC. If this occurs, the MSC may be entitled to all or a portion of the withdrawing participant's increased CSG base grant for a limited period of time as set forth in Section 3, SCP Funding.
- **3. Excluded Participants:** Any CSG recipient joining an MSC following the SCP award is not eligible for SCP funding.
- **4. MSC Participants:** An MSC must contain the minimum number of MSC Eligible recipients to be considered for funding, regardless of the number of stations participating in the MSC.
- **5. Annual Certification:** Stations awarded SCP funding in FY 2015 that apply for funding in FY 2016 and FY 2017 must certify each year that the Collaboration Agreement, participating stations, and resulting structure remain in effect without any revisions thereto.

In the event any substantive change is made to the MSC, or a station participating in the MSC is removed, the MSC must immediately notify Deborah Carr, Director, CSG Radio Administration at: <a href="mailto:carrd@cpb.org">carrd@cpb.org</a> (or the other individuals CPB may designate), of the same. If the above changes are deemed substantive by CPB, CPB reserves the right to disqualify said MSC from receiving SCP funding, and/or return SCP funding provided to date.

# **Section 2. Application**

- **A. Application Period:** Radio CSG recipients may submit one shared SCP application by August 15, 2014, to receive SCP funding in FY 2015. In the event CPB determines additional SCP funds are available, the application deadline for the next grant round is tentatively set for May 15, 2015.
- **B.** Application Submission: Applicants must submit applications via email to <u>carrd@cpb.org</u> and six print and bound copies via mail to:

Corporation for Public Broadcasting 401 Ninth Street, NW Washington, DC 20004-2129 Attn: Deborah Carr, Director, CSG Radio Administration The application materials must include the following information in the order indicated:

- 1. **Cover Sheet:** A completed application cover sheet, which can be found under "additional information" on the right hand side of the following Website: <a href="http://www.cpb.org/stations/grants/radio/collaboration.html">http://www.cpb.org/stations/grants/radio/collaboration.html</a>.
- 2. Ratified and Implemented Agreement: A copy of the Consolidation Agreement, ratified by each CSG recipient's governing body and signed by each station's Board Chair, University President, or the most senior institutional official authorized to enter into such agreements.
- **3. Local Service Plan (LSP):** An agreed-upon plan detailing the MSC's goals, budgets, costs, benefits, organizational structure, and roles for key staff. In addition the LSP must include at a minimum the following.
  - **a.** A narrative that states and explains the goals of the MSC and the benefit(s) that implementation of the Consolidation Agreement will provide to the service areas of the stations involved and to the overall public radio system.
  - **b.** Pro forma budgets for the first five years of the MSC.
  - **c.** An explanation of the financial costs and benefits to each participant before and after the MSC that demonstrates its expected sustainability.
  - **d.** Staff and board organizational charts of each participant before and after the Consolidation Agreement is implemented, which:
    - identify the changes in board, staff, and reporting responsibilities that will occur as a result of implementation; and
    - demonstrate that the implementation will result in the creation of a new operating entity or management structure.

#### 4. FCC Approvals:

- **a. Evidence of Approval:** Applicants must promptly provide evidence that all required FCC approvals have been obtained (or a certification that no such approval is required) and a copy of any applications, agreements, or other documents filed with the FCC pertaining to the Consolidation Agreement.
- **b.** Certification: For SCP applications submitted on or before August 15, 2014, stations must include a copy of any application or other documents filed with the FCC if the FCC has not yet approved the same, along with a certification that any required application(s) are pending before the FCC.

Applicants must notify Deborah Carr, Director, CSG Radio Administration at: <a href="mailto:carrd@cpb.org">carrd@cpb.org</a> (or the other individuals CPB may

subsequently designate) in writing within five business days of the FCC's approval or denial of any such application(s).

In the event that the FCC denies an application necessary to implement the Consolidation Agreement, the applicants will be deemed ineligible for SCP funding and required to return to CPB the disbursed SCP funding (i.e. the amount the recipient's CSG was increased for SCP funding) pursuant to Part I, Section 19 of the General Provisions.

# **Section 3. SCP Funding**

A. Withdrawing from Radio CSG Program: In the event a station participating in the MSC withdraws from the Radio CSG program, the withdrawing station's increased CSG base grant including SCP funding (i.e. \$150,000), will be reallocated to the remaining MSC participants in equal portions as further described below. The station's withdrawal does not affect the remaining stations SCP eligibility, provided they maintain their CSG eligibility.

If the station withdraws from the radio CSG program in FY 2015, 100 percent of the withdrawing station's increased CSG base grant, including SCP funding, for FY 2015 will be reallocated in equal portions to the remaining MSC participants. The following year, FY 2016, 80 percent of said station's increased CSG base grant, including SCP funding, will be reallocated in equal portions to the remaining MSC participants. And in FY 2017, 60 percent of said station's increased CSG base grant, including SCP funding, will be reallocated in equal portions to the remaining MSC participants.

If Grantee withdraws from the radio CSG program in FY 2016 or FY 2017, a percentage of the withdrawing station's increased CSG base grant, including SCP funding, will be reallocated to the remaining MSC participants in equal portions. The percentage will be adjusted based on the year in which Grantee withdraws from the CPB program, and as CPB determines. Grantee's withdrawal from the program will not invalidate an MSC, provided the remaining SCP eligible recipients otherwise maintain their CSG eligibility.

- **B. Example of Withdrawing from Radio CSG Program:** Below is an example of how a station's SCP funding will be reallocated upon withdrawing from the radio CSG program. This example is for illustration purposes only and based on the following assumptions:
  - Station X qualifies for a \$150,000 increased FY 2015 CSG base grant, which includes SCP funds, and withdraws from the CSG program in FY 2015;
  - Station X's CSG base grant is \$50,000 in FY 2018 FY 2019. Station X does not qualify for any increase in its FY 2018 or FY 2019 CSG, or for any incentive or rural station support grants; and
  - After the station withdraws from the Radio CSG program, the remaining MSC Grantees will receive a percentage of Station X's increased CSG base grant,

including SCP funding for three years (i.e. FY 2015 - FY 2017) and a percentage of Station X's CSG base grant for two years thereafter (i.e. FY 2018 - FY 2019).

Base Grant Reallocation						
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	
CSG (including SCP)						
reallocated to remaining						
stations:						
Percentage	100%	80%	60%			
Amount	\$150K	\$120K	\$90K			
CSG reallocated to remaining						
stations:						
Percentage				40%	20%	
Amount				\$20K	\$10K	

#### **Section 4. Return of Funds**

**A. Removal From Agreement:** If (i) any participating radio CSG recipient is voluntarily or involuntarily removed from the Consolidation Agreement during the agreement's first six years; and (ii) the total number of remaining participants is less than the minimum number of MSC Eligible recipients, then all additional CSG funding provided at any time to the participants of the Consolidation must be immediately returned to CPB.

Additional CSG funding refers to the difference between the original and increased CSG base grant due to SCP funding as detailed in CPB's grant offer.

For the purpose of this paragraph, a merger between two or more radio CSG recipients shall not constitute voluntary or involuntary removal of any of the merger parties from the Consolidation Agreement.

**B.** If the MSC has the minimum number of MSC Eligible recipients after a participating radio CSG recipient withdraws from the MSC and meets all other MSC eligibility criteria, only the withdrawing radio CSG recipient will be required to immediately return all disbursed SCP funds to CPB, whether or not those funds were expended.

CPB may require the Consolidation Agreement be amended to reflect the withdrawing station's removal.

**C. Other Provisions:** The provisions in the Return of Funds in Part I, Section 19 of the General Provisions apply to recipients of SCP funding.

# PART B. Multi-Station Operational and/or Development Collaboration Programs

The Multi-Station Operational (OC) and Development Collaboration (DC) Programs provide recipients with an increased CSG base grant of \$150,000, which includes SCP funding, for up to three years beginning in FY 2015. The program is designed to support select activities that stations undertake to operate in a more cost-efficient manner. OC and DC are available to separately licensed stations (radio-radio or radio-television) that establish and operate:

- **A.** in the case of an OC, a central operations or administrative service department or organization to handle station operational functions under centralized and combined management; or
- **B.** in the case of a DC, a central development office to handle station membership and underwriting functions under one combined and centralized management structure, subject to any necessary approvals from the FCC.

# **Section 1. Eligibility**

- A. Collaboration Agreement: To receive an increased CSG base grant applicants must participate in an OC or DC and have executed an agreement or collaboration that results in the creation of a new administrative structure (Collaboration Agreement). The resulting structure must be designed to more efficiently provide human resources, financial services, engineering, and IT services (Functional Areas identified in paragraph C below), or development activities (identified in paragraph D below) as detailed below.
- **B.** Collaboration Agreement Term: The Collaboration Agreement must extend for a term of no less than six years. The Collaboration Agreement must be effective no earlier than January 1, 2014, but prior to the end of the application period, providing for implementation no later than March 31, 2015.
- C. OC Collaboration Agreement: An OC Collaboration Agreement must combine and centralize operational and management functions in at least two of the three Functional Areas listed below:
  - Financial services and systems, including:
    - o budgeting
    - o accounting function and system
    - o payroll function and system
    - o financial reporting
  - Engineering and IT services, including:
    - o broadcast infrastructure maintenance
    - o program origination/master control
    - IT infrastructure/networking
  - Human resources, including:
    - o recruitment
    - benefits administration

Each CSG recipient participating in an OC must have employed at least one FTE, excluding station managers, in each of the two selected Functional Areas prior to executing the Collaboration Agreement. Stations not meeting this requirement will not be eligible for SCP funding based on their participation in the OC.

- **D. DC Collaboration Agreement:** A DC Collaboration Agreement must combine and centralize development activities (Development Activities), providing the following to the stations participating in the DC:
  - Membership fundraising and systems
  - Underwriting and sales management
  - Common Contact/Customer Relations Management System (CRM)
  - Underwriting rate cards
  - Interoperable traffic system to schedule on-air credits

Each CSG recipient participating in a DC must have employed at least one FTE, excluding station managers, in Development Activities prior to executing the Collaboration Agreement. Stations not meeting this requirement will not be eligible for SCP funding based on their participation in the DC.

- **E. SCP Funding Cap:** Participation in hybrid, multiple, or subsequent MSCs, OCs, DCs, or other similar programs will not entitle any radio station participating in an OC or DC to receive more than an increased annual CSG base grant of \$150,000, which includes SCP funding, during FY 2015, FY 2016, and FY 2017.
- **F. Minimum Participant and NFFS Criteria:** Collaboration Agreements must include a minimum number of radio CSG recipients with a minimum NFFS ("OC or DC Eligible recipients") as set forth in the table below.

Minimum # Of Radio CSG Recipients	Of Radio Combined Radio Individual CSG CSG Radio CSG		
2 \$6 million		All participating radio CSG recipients must have individual NFFS of no less than \$1.5 million.	
3	\$3 million	All participating radio CSG recipients must have individual NFFS of no less than \$1.5 million.	
4 or more	\$1.5 million	All participating radio CSG recipients must have individual NFFS of no less than \$300,000. Stations below \$300,000 may be included in the OC and DC, and their NFFS will be counted toward meeting the aggregate NFFS minimum.	

NFFS minimums will be calculated based on total NFFS reported by each radio CSG recipient's FY 2013 Annual Financial Report or Financial Summary Report. In OCs and DCs that include a television CSG recipient, the NFFS minimum will be calculated solely on the radio CSG recipient's NFFS. Only radio CSG recipients are eligible to receive SCP funding.

- **G. Other Eligibility Criteria:** Below are additional eligibility criteria applicable to OC and DC participants.
  - 1. **CSG Qualifications:** Each CSG recipient participating in an OC or DC must maintain its individual CSG qualification and remain a separately qualified Grantee under the General Provisions.
  - **Excluded Recipients:** SCP funding is available only to eligible radio CSG recipients participating in the OC or DC at the time SCP funding is awarded. Any CSG recipient added to an OC or DC subsequent to such funding determination will not be eligible for SCP funding.
  - 3. Withdrawing Participant: Loss of Grantee status by an OC or DC participant after execution of the Collaboration Agreement because the station voluntarily withdrew from the radio CSG program or because it is ineligible to receive CSG funding pursuant to the radio General Provisions because of the restriction on overlapping signals will not invalidate an OC or DC. Said Grantee and all remaining qualifying Grantees continue to participate in the OC or DC.
  - **4. Eligible Recipients:** An OC or DC must contain the minimum number of OC or DC Eligible recipients to be considered for SCP funding, regardless of how many total stations participate in the OC or DC.
  - **5. Governance and FCC Qualifications:** Grantees participating in an OC or DC must maintain their local governance, general management, and FCC license.
  - **6. Annual Certification:** Stations awarded SCP funding in FY 2015 that apply for SCP funding in FY 2016 and FY 2017 must certify each year that the Collaboration Agreement, participating stations, and resulting structure remain in effect without any revisions thereto.

In the event any substantive change is made to the Collaboration Agreement, or a station participating in the Agreement is removed, the parties must immediately notify by email Deborah Carr, Director, CSG Radio Administration at: <a href="mailto:carrd@cpb.org">carrd@cpb.org</a> (or the other individuals CPB may designate), of the same. If the above changes are deemed substantive by CPB, CPB reserves the right to disqualify the station and/or Collaboration Agreement from receiving further SCP funding, and/or return SCP funding provided to date.

#### **Section 2. Application**

- **A. Application Period:** Radio CSG recipients may submit one shared OC or DC application by August 15, 2014, to receive SCP funding in FY 2015. In the event CPB determines additional SCP funds are available, the application deadline for the next grant round is tentatively set for May 15, 2015.
- **B.** Application Submission: Applicants must submit applications via email to <a href="mailto:carrd@cpb.org">carrd@cpb.org</a> and six print and bound copies via mail to:

Corporation for Public Broadcasting 401 Ninth Street, NW Washington, DC 20004-2129 Attn: Deborah Carr, Director, CSG Radio Administration

The application materials must include the following information in the order indicated:

- 1. Cover Sheet: A completed application cover sheet, which can be found under "additional information" on the right hand side of the following Website: <a href="http://www.cpb.org/stations/grants/radio/collaboration.html">http://www.cpb.org/stations/grants/radio/collaboration.html</a>.
- **2. Ratified and Implemented Agreement:** A copy of the Collaboration Agreement, ratified by each CSG recipient's governing body and signed by each station's Board Chair, University President, or the most senior institutional official authorized to enter into such agreements.
- 3. Local Service Plan (LSP): An agreed-upon plan that describes the goals, budgets, costs, benefits, and organizational structure of the OC or DC, and the roles of key staff. In addition, the LSP must include, at a minimum the following:
  - **a.** A narrative that states and explains the goals of the OC or DC and the benefit(s) the Collaboration Agreement will confer to the station communities (*i.e.*, service areas of the stations involved) involved, and the public radio system.
  - **b.** Pro forma budgets for the first five years of the OC or DC.
  - **c.** An explanation of the financial costs and benefits to each participant before and after the OC or DC that demonstrates its expected sustainability.
  - **d.** Staff organizational charts of each participant before and after the Collaboration Agreement is implemented, which:
    - identify the changes in staff and reporting responsibilities that will occur as a result of implementation; and
    - demonstrate that the implementation will result in the creation of a new administrative structure.

e. Job descriptions for the highest level management positions in each consolidated Functional Area, including reporting and supervisory lines for these employees, following implementation of the Collaboration Agreement.

# 4. FCC Approvals:

- **a. Evidence of Approval:** Applicants must promptly provide to CPB evidence that all required FCC approvals have been obtained (or a certification that no such approval is required) and copies of any applications, agreements, or other documents filed with the FCC pertaining to the Collaboration Agreement.
- **b. Certification:** SCP applications submitted on or before August 15, 2014, must include a copy of applications or other documents filed with the FCC if the FCC has not yet provided its approval of the same, along with a certification that any required application(s) remains pending before the FCC.

Applicants must notify Deborah Carr, Director, CSG Radio Administration, at: <a href="mailto:carrd@cpb.org">carrd@cpb.org</a> (or the other individuals CPB may designate) in writing within five business days of the FCC's approval or denial of any such application(s).

In the event that the FCC denies an application necessary to implement the Collaboration Agreement, the applicants will be deemed ineligible for SCP funding and required to return any disbursed funds pursuant to Section 7, Return of Funds.

#### Section 3. Withdrawal from Radio CSG Program

A. Withdrawing from Radio CSG Program: If one or more stations in the Collaboration Agreement voluntarily withdraws during FY 2015 from the radio CSG program or becomes ineligible to receive CSG funding under the applicable year General Provisions because of overlapping signal restrictions, a percentage of the withdrawing radio station's increased CSG base grant, including SCP funding, will be reallocated to the remaining radio CSG participants in equal portions as further described below. The station's withdrawal does not affect the remaining stations' SCP eligibility.

As set forth above, if the station withdraws from the radio CSG program in FY 2015, 100 percent of the withdrawing station's increased CSG base grant, including SCP funding, is reallocated equally among the remaining Collaboration Agreement participants. The following year, FY 2016, 80 percent of said withdrawing station's increased base CSG grant, including SCP funding, will be reallocated equally to the remaining Collaboration Agreement participants. And in FY 2017, 60 percent of said withdrawing station's increased base CSG grant, including SCP funding, will be reallocated equally among the remaining Collaboration Agreement participants.

If Grantee status is lost after FY 2015, the phase-out schedule will be adjusted based on the year in which the loss of Grantee status occurs. However, loss of Grantee status under these circumstances will not invalidate an OC or DC if the remaining OC or DC Eligible recipients maintain their CSG eligibility.

- **B. Example of Withdrawing from Radio CSG Program:** Below is an example of how a withdrawing station's increased CSG grant, including SPC funding, will be reallocated. This example is for illustration purposes only and is based on the following assumptions.
  - Station X qualifies for a \$150,000 CSG (including SCP funding) in FY 2015 and withdraws from the CSG program in FY 2015. The remaining Collaboration Agreement participants will receive a percentage of the withdrawing participant's CSG base grant, increased for SCP funding, in FY 2015, FY 2016, and FY 2017, as shown in the table below.
  - Upon said station's withdrawal, the remaining Collaboration Agreement participants will receive a percentage of the withdrawing station's CSG base grant (which excludes SCP funding) for two years (i.e. FY 2018 and FY 2019), as shown in the table below.

Base Grant Phase Out							
	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019		
Amount reallocated to remaining stations:							
Percentage	100%	80%	60%				
Amount	\$150K	\$120K	\$90K				
Withdrawing station's CSG reallocated to remaining stations:							
Percentage				40%	20%		
Amount				\$20,000	\$10,000		

#### Section 4. Removal from Collaboration Agreement

**A.** Removal From Agreement: If (i) any participating radio CSG recipient is voluntarily or involuntarily removed from the Collaboration Agreement during the agreement's first six years; and (ii) the total number of remaining participants is less than the minimum number of OC or DC Eligible recipients, then all additional CSG funding provided at any time to the participants of the Consolidation must be immediately returned to CPB.

Additional CSG funding refers to the difference between the original and the increased CSG base grant due to SCP funding as detailed in CPB's grant offer.

CPB reserves the right to determine smaller individual station payback amounts in extraordinary circumstances.

**B.** If the OC or DC has the minimum number of OC or DC Eligible recipients after the station withdraws, and meets all other OC and DC eligibility criteria, only the withdrawing CSG recipient will be required to immediately return any disbursed SCP funds to CPB, whether or not those funds were expended.

In this situation, CPB may require an amended Collaboration Agreement.

**C. Other Provisions:** SCP recipients are subject to the Return of Funds enumerated in Part I, Section 19 of the General Provisions.

# **Exhibit A - CSG Related Documents**

In addition to the General Provisions, below is a list of documents that also govern Grantee's CSG.

- 1. Fiscal Year 2015 Radio Community Service Grant Legal Agreement
- 2. Fiscal Year2015 Request for Radio Community Service Grant Qualified Licensee Approval: the form a CSG qualified Licensee seeking to transfer its license to a non-CSG qualified organization, must submit to CPB for its approval.
- 3. Consent to Assign
- 4. Fiscal Year 2015 Community Service Grant ("CSG") Certification of Eligibility
- 5. Licensee Transmitter & Translator Certification

Exhibit B - Calculation Document Based on estimated FY 2015 CSG

CSG Level	<b>Population Density</b> PD = people/sq. km.	NFFS	Staffing Requirement	ASC	Projected CSG Base Grant	NFFS Incentive Eligibility (NFFS Match)†	MASS Applied to CSG Base Grant and NFFS up to \$5 million
A	Only Radio or TV Broadcast Signal Within Coverage Area			No	\$100,000	No	1.50
В*	Any	\$100,000	1	Yes	\$72,313	No	1.50
С	<u>&lt;</u> 40 PD	\$200,000	4 (min. of 2 FT and 2 FTE)	Yes	\$72,313	Yes (Incentive based on 1.25 x NFFS for non- MASS grantees)	1.50 (base grant) 1.75 (NFFS)
D	> 40 PD	\$200,000	4 (min. of 2 FT and 2 FTE)	Yes	\$57,850	Yes	1.50

<sup>\*</sup> Some CSG Level B Stations may benefit from CPB Rural Audience Service Station Support if their population density is ≤40.

<sup>‡</sup> MASS grantees may meet the Staffing Requirement with FTEs.

<sup>◎</sup> Shaded CSG levels — A and C — benefit from CPB Rural Audience Service Station Support.

<sup>†</sup> FY 2015 Radio Incentive Rate of Return (IRR) is **estimated at .061** cents for every dollar of NFFS (Non-Federal Financial Support) raised.